

## About Wilmington, North Carolina

UNCW is located in Wilmington, North Carolina, USA. The city is home to the largest domestic television and movie production facility outside California. Many famous movies and television shows have been filmed in Wilmington including Iron Man-3; We are the Millers; Under the Dome, Sleepy Hollow, and Tammy. It is also home to global companies including General Electric, International Paper, and Corning. The city is bordered by the Atlantic Ocean to the east and the scenic Cape-Fear River to the west. North Carolina is located in the eastern portion of the USA. Notable cities and driving times include:

Charlotte, North Carolina (3.5 hours)

Washington, D.C. (6 hours)

Atlanta, Georgia (6 hours)

New York City, New York (10 hours)



Wilmington is home to more than 275,000 people and enjoys a humid-subtropical climate with average temperatures of 23<sup>0</sup> C High and 12<sup>0</sup> C Low.



## Contact

For additional information, including pricing, please contact:

**Business Administration Department**

**[isletme@yeditepe.edu.tr](mailto:isletme@yeditepe.edu.tr)**



UNCW



**YEDİTEPE UNIVERSITY**

**Faculty of Economics and  
Administrative Sciences  
Business Administration  
Department**

**SUMMER 2015**

**USA**

**July 13—July 31, 2015**

**In partnership with  
The University of North Carolina  
Wilmington**

**[www.uncw.edu](http://www.uncw.edu)**



## Why Study Abroad at UNCW

This program will be one of the most enriching, fulfilling, and stimulating experiences of your academic life. It allows you to globalize your experiences, penetrate a foreign language and culture, experience different styles of education, and to earn college credit from Yeditepe University. The courses taken at UNCW will be considered as an area elective or a free elective depending on the concentration area of the student.

Participants will also earn a certificate from the UNCW Cameron School of Business. UNCW was founded in 1947 and is consistently ranked one of the best colleges in the Southern United States by U.S. News and World Report as in the top 10 of the best public universities in the South by "Best Colleges". The Cameron School of Business is recognized by the Princeton Review as one of the best institutions in the USA to attend to pursue the MBA degree.

By studying at UNCW, participants have the opportunity to study in the USA, take in the allure and culture of a new land, and experience new customs and activities. Understanding other cultures makes you a more capable person in your professional and academic life.

Students will be encouraged to participate in organized functions to include:

- Tours of local business and manufacturing plants
- Shopping trips
- Access to leading researchers
- Social engagements with the University community

## Courses for Graduate Students

**HRM 506: Cross Cultural Management**— This course is taught by Tammy Hunt, Ph.D. Information on Dr. Hunt may be found at: <http://csb.uncw.edu/mgt/facstaff.htm>

**MRKT 575: Current Issues in Marketing Management**— This course is taught by Lisa Scribner, Ph.D.

Information on Dr. Scribner may be found at: <http://csb.uncw.edu/mkt/facstaff.htm>



## Courses for Undergraduate Students

**BBA 465: E-Marketing**—This course is taught by Suzanne Altobello, Ph.D. Information on Dr. Altobello may be found at: <http://csb.uncw.edu/mkt/facstaff.htm>

**BBA 303: Leadership**—This course is taught by Martha Andrews, Ph.D. Information on Dr. Andrews may be found at: <http://csb.uncw.edu/mgt/facstaff.htm>

### Schedule

Classes are Monday—Thursday. In addition to the above classes, participants will take Business English for one hour each day.



## Meals and Lodging

Students will stay on the UNCW campus in the University's residence halls. The lodging and two on-campus meals are included in the price of the programs.

## Housing and Residence Life



## Additional Information

Additional information on UNCW is found at [UNCW.edu](http://UNCW.edu). Additional information on the Cameron School of Business is found at [csb.uncw.edu](http://csb.uncw.edu). Additional information on the City of Wilmington is found at [www.wilmingtonandbeaches.com](http://www.wilmingtonandbeaches.com).

